



# ASUP-CE

ASSOCIAÇÃO DE STAND UP PADDLE DO CEARÁ

## PRESENTATION

  
**moto  
kabra**

≈ DOWNWIND ≈

**7ª Edição**



**August 22nd till 31st, 2025**  
**Fortaleza and Caucaia**  
**Ceará - Brazil**



***Sports, adventure and a  
experience tourism in the land  
of wind and green sea***



  
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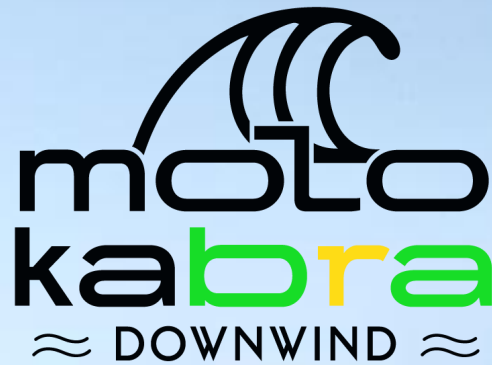


***Strong emotions and fun  
in the best downwind  
conditions in Brazil***



  
≈ DOWNWIND ≈

# ***The State of Ceará, Fortaleza City and Cumbuco Beach as main national and global destination for paddlesports***

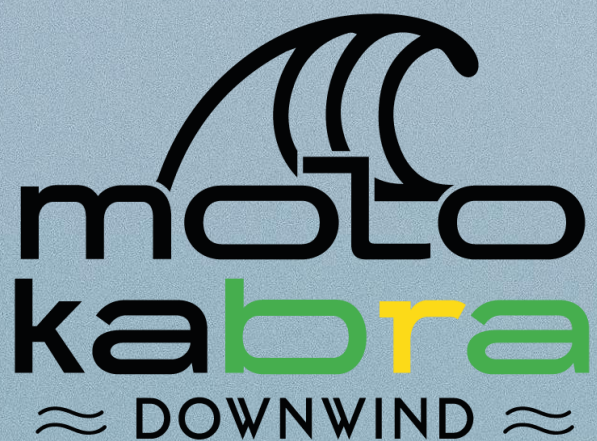






***The most important paddlesports  
and the best athletes present***



  
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***An event connected with  
global water sports trends***



***Para-athletes have raised the  
level of the event with  
differential performance***







***Participation of olympic  
medalists and world water  
sports icons***



# ***Strengthening the local economy by generation jobs and income***



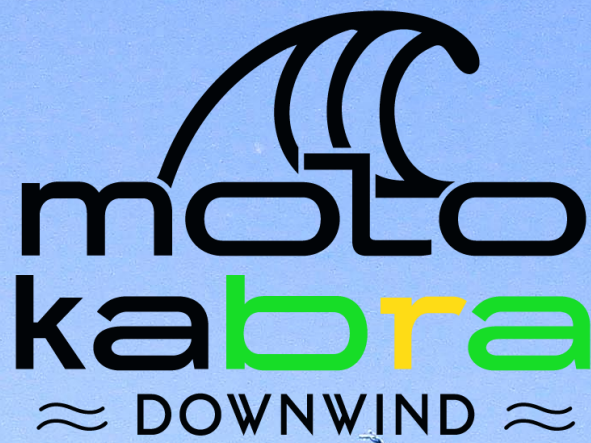


# ***Networking and business opportunities with the main brands representing the event***



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***Local culture disseminated  
through sporting references,  
great leaders and opinion  
makers***





**Integration between local  
fisherman with brazilian and  
foreign athletes**

*R. P. S.*  
@psico.visual

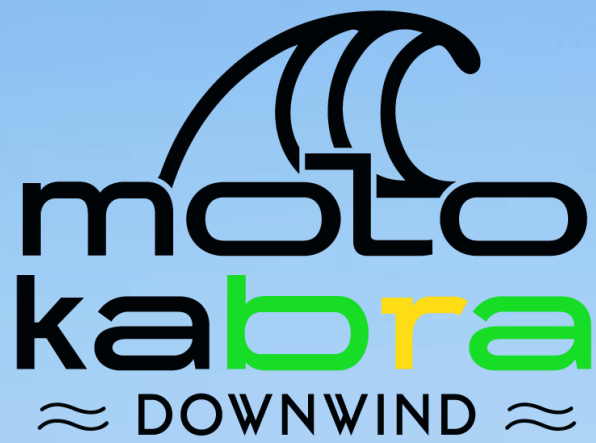


# *Women as protagonists and at the forefront of paddlesports*



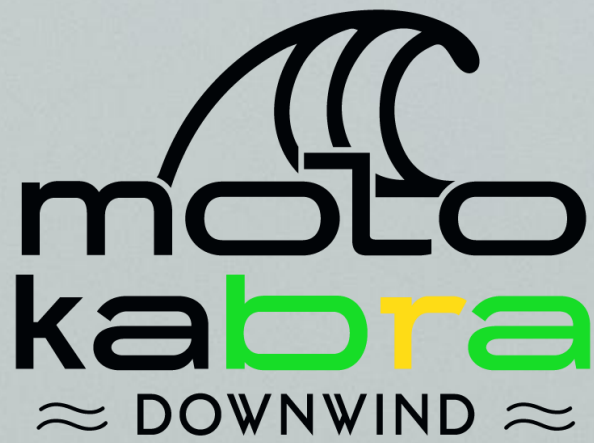
  
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***The best age (60+ athletes) are guaranteed participation and brighten the event with great determination and competence***





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***Respect, harmony and  
protection of the environment  
aligned with the ONU  
global agenda***

*Roger*  
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**Be a partner: [eventos@asupce.org.br](mailto:eventos@asupce.org.br)**